The School is environmentally certified in accordance with ISO 14001.

The School of Business, Economics and Law is accredited by EQUIS - European Quality Improvement System, which is a highly sought after stamp of quality that shows that the School’s research and education is of the highest international quality.
<table>
<thead>
<tr>
<th>Department Name</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
<td>4</td>
</tr>
<tr>
<td>Centre for Finance</td>
<td>5</td>
</tr>
<tr>
<td>Department of Business Administration</td>
<td>5</td>
</tr>
<tr>
<td>Financial Reporting and Analysis</td>
<td>5</td>
</tr>
<tr>
<td>Human Resource Management</td>
<td>5</td>
</tr>
<tr>
<td>Industrial and Financial Management</td>
<td>5</td>
</tr>
<tr>
<td>Learning and Change</td>
<td>5</td>
</tr>
<tr>
<td>Logistics and Transport Research</td>
<td>6</td>
</tr>
<tr>
<td>Management Accounting</td>
<td>6</td>
</tr>
<tr>
<td>Marketing</td>
<td>6</td>
</tr>
<tr>
<td>Studies of Organisation and Society</td>
<td>7</td>
</tr>
<tr>
<td>Department of Economic History</td>
<td>7</td>
</tr>
<tr>
<td>Department of Economics</td>
<td>8</td>
</tr>
<tr>
<td>Environmental Economics unit</td>
<td>9</td>
</tr>
<tr>
<td>Gothenburg Centre of Globalization and Development</td>
<td>10</td>
</tr>
<tr>
<td>Statistical Research Unit</td>
<td>12</td>
</tr>
<tr>
<td>Department of Human and Economic Geography</td>
<td>12</td>
</tr>
<tr>
<td>Department of Law</td>
<td>13</td>
</tr>
<tr>
<td>Gothenburg Research Institute (GRI)</td>
<td>14</td>
</tr>
<tr>
<td>Centre for Consumer Science</td>
<td>16</td>
</tr>
<tr>
<td>Institute for Innovation and Entrepreneurship</td>
<td>16</td>
</tr>
</tbody>
</table>
Higher education of good quality presupposes research of good quality. The research at the School of Business, Economics and Law at University of Gothenburg is distinguished by its broad character with a high degree of interdisciplinary work and collaboration across departmental, geographic and disciplinary boundaries. It is concretised in the School’s many special centres. At the seven departments at the School there is also front-line research in environmental and development economics, accounting, management, innovation and intellectual property and logistics. The new knowledge that the research yields is reported and disseminated in many different forms, several of them in print. During 2010 the School’s Professors, Associate Professors, Postdoctoral teachers and PhD students produced almost 600 publications. These are presented in the following pages, arranged according to department or research centre, section and publication category.
Centre for Finance

Department of Business Administration

FINANCIAL REPORTING AND ANALYSIS
PEER-REVIEWED ARTICLES


ARTICLES


BOOK

BOOK CONTRIBUTION

CONFERENCE CONTRIBUTIONS

LICENTIATE THESIS

Torfason, A. B. (2010). Investments in a long-term perspective - how a family company has built its assets.

ARTICLE, OTHER

HUMAN RESOURCE MANAGEMENT
PEER-REVIEWED ARTICLE

REPORTS


INDUSTRIAL AND FINANCIAL MANAGEMENT
ARTICLE

BOOK CONTRIBUTION

CONFERENCE CONTRIBUTIONS


DOCTORATE THESIS


LEARNING AND CHANGE
PEER-REVIEWED ARTICLES


BOOK

CONFERENCE CONTRIBUTIONS


LICENTIATE THESIS

REPORT
DOCTORATE THESES


REPORTS


STUDIES OF ORGANISATION AND SOCIETY

PEER-REVIEWED ARTICLES


BOOK


BOOK CONTRIBUTION


DOCTORATE THESES


REPORT


Department of Economic History

PEER-REVIEWED ARTICLES


ARTICLES


BOOKS


BOOK CONTRIBUTIONS


Licentiate Thesis


Doctorate Theses


Reports


André, D. (2010). ‘In every rank, great or small, ’tis industry supports us all’. Romanians and ethnic Hungarians, and their wages, in transition.


**ARTICLE**


**BOOK CONTRIBUTIONS**


**DOCTORATE THESIS**

Department of Human and Economic Geography


Frändberg, L. (2010). Activities and Activity Patterns Involving Travel Abroad while Growing up: The Case of Young Swedes. Tourism Geographies. 12 (1) p. 100-117.


Ström, P. ; Nelson, R. (2010). Dynamic regional competitiveness in the creative economy: can peripheral communities have a place? The Service Industries Journal. 30 (4)


**BOOKS**


**CONFERENCE CONTRIBUTIONS**


**REPORTS**


**CONFESSIONS**


**Zackariasson, P. ; Wilson, T. L.** (2010). Virtual identities and market segmentation in marketing and through Massively Multiplayer Online Games (MMOGs). Services Marketing Quarterly. 31 (3) p. 275-295.

**BOOK CONTRIBUTIONS**


**CONFERENCES**


CENTRE FOR CONSUMER
SCIENCE (CFK)
PEER-REVIEWED ARTICLES

BOOKS

CONFERENCE CONTRIBUTIONS
